



2022 HOLIDAY GIFT GUIDE

The annual Holiday Gift Guide is promoted 7 ways for a reach of 1,000,000+ impressions.

1. Print and digital issues of *Swimming World Magazine* (October, November, December)
2. Digital issues of *Swimming World Biweekly* (2 per month-October, November, December)
3. Three articles posted on Swimming World website
4. Three emails to Swimming World subscribers
5. Article post of Entire Guide on Facebook and Twitter
6. Free download at swimmingworld.com all year long!
7. ISHOF.org website



3-Month Value Package Includes:

- Nine ¼ page ads in total (3 print issues, 6 digital biweeklys)
- Distribution and exposure through SW print, email, social, and website campaigns
- A combined 1,000,000+ impressions

3-Month Value Package Price: \$900 (over 1,000,000 impressions)

Ad Specs: Dimensions 3-7/8" h x 3-3/4" w, (pixels 1165 h x 1130 w) at 300 DPI

Send Ads to: Advertising@SwimmingWorld.com

Option 1 - 3-month Value Package (October, November and December) \$900 \$ _____

Option 2 - Pick months to be included: (circle below) \$350 x # of Months _____ \$ _____

October November December

Company: _____

Representative: _____

Address: _____

City/State/Zip _____

Telephone: _____

Email: _____ Website: _____

Signature: _____ Title: _____

We will not use your credit card unless instructed, but we do require that you supply the information.

Credit Card: MasterCard VISA Discover Card American Express

Number: _____ Exp. Date: _____

For info or to submit ads: Advertising@SwimmingWorld.com