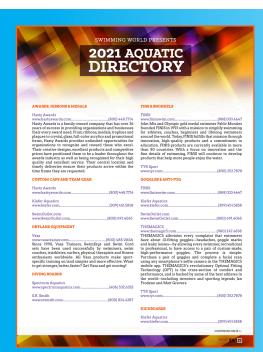
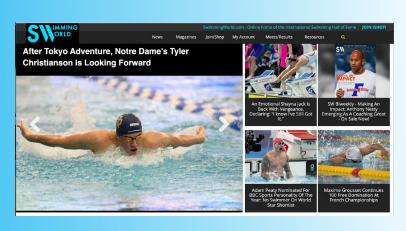
2022 AQUATIC DIRECTORY

Your Listing Will Appear In 5 Places:

- Website listing for 1 year on SwimmingWorld.comAquaticDirectory
- Swimming World Magazine July issue
- Swimming World Biweekly July 7 and July 21 issue
- Dedicated Aquatic Directory Article on Swimming World website
- Social Media Posts Facebook, Twitter, and LinkedIn











NEWS LANDING PAGE

When you upgrade to a full-page or half-page Aquatic Directory listing you will get a News Landing Page that aggregates all of your company's press releases and sponsored articles.

Benefits:

- You can customize your landing page with your logo, display ads/graphics, and embedded video.
- Include links to your website to help improve SEO of your website
- Brand exposure and increased visibility of your content/products
- Included with full and half-page ads





THE AQUATIC DIRECTORY INSERTION ORDER

Please complete and email to advertising@swimmingworld.com

Advertising Options 1. Full-Page Ad, Website Article (Includes News Landing Page)	le, Listings	Dimensions 2100x2906	Rate \$2,195	BILLING INFORMATION (If different from listing) Company
☐ 2. 1/2 Page Ad, Website Article, Listings		2100x1425	\$1,200	Address
(Includes News Landing Page)				City/State/Zip
3. 1/4 Page Ad, Website Article	1369x1125	\$600	Phone	
☐ 4. Directory and Website Listings Only			\$500	Fax
TOTAL \$			Email	
PRINT LISTING INFORMATION: (PLEASE PRI	NT)		Liliali
Company's Name				BILLING METHOD
Company's Address				☐ Bill Me ☐ Discover ☐ MasterCard
City/State/Zip				
Telephone Number				
Email				Credit Card
Website				Exp
Facebook				Billing Zip Code
Twitter				- ······ 0 - · p · · · · · · · · · · · · · · · · ·
Video Link				
Other Social Media				Office Use Only
NOTE: Please send company logo and 100 words about your company in separate				Customer Account #
attachment				
Please M	1ark Prod	uct Categorie	s To Be L	isted Under Online
ATHLETE APPAREL C	OMPETITION Backstroke			☐ HEALTH NEEDS ☐ Skin Lubricant
Swimwear	Lane Lines	-		Chlorine Removal
T-shirts	Lap Counte			Ear and Nose Care
Team Bags	Timing Syst	ems		Eye Care
Team Gear	Water Polo	Balls		Hair Products
Towels	RYLAND EQU	IIDMENT		☐ Nutrition
Warmups D ATHLETE TRAINING GEAR	Dryland Eq			LIFEGUARD EQUIPMENT
Caps	Medicine B	-		
Water Polo Caps	Strength Ed			☐ TEAM MANAGEMENT
Fins-Monofins	Stretching I			☐ Books and DVDs ☐ Team Management Software
Goggles	Swim Bencl	nes		Team Website Development
Anti-Fogging	ACII ITV CON	STRUCTION & EQUI	DMFNT	☐ Training Software
_ I addies I dil baoys	Diving Boar		II MENT	☐ Workout Software
☐ Heart Rate Monitors ☐ Kickboards	Filtration S			_
Kick Socks-Bags	Handicap A			WATCHES
Pace Clocks	Pool Covers	;		☐ Body Monitors
Snorkels	Pool Vacuu			Stop Watches
Speed Assist	Record Boa			Other
Swim-in-Place	Scoreboard			Other
Stretch Cords	☐ Starting Blo ☐ Storage Cor			
☐ Video Equipment	_ Storage Cor ☐ Water Polo			NOTE: We Can Only List You in Four
AWARDS	Pool Constr			Categories in the Print Magazine. Please
Medals and Ribbons	Pool Consu			GO BACK AND CIRCLE YOUR TOP FOUR
Trophies and Plaques	_			Categories