



# 2022 HOLIDAY GIFT GUIDE

The annual Holiday Gift Guide is promoted 7 ways for a reach of 1,000,000+ impressions.

1. Print and digital issues of *Swimming World Magazine* (October, November, December)
2. Digital issues of *Swimming World Biweekly* (2 per month-October, November, December)
3. Three articles posted on Swimming World website
4. Three emails to Swimming World subscribers
5. Article post of Entire Guide on Facebook and Twitter
6. Free download at [swimmingworld.com](http://swimmingworld.com) all year long!
7. ISHOF.org website



### 3-Month Value Package Includes:

- Nine ¼ page ads in total (3 print issues, 6 digital biweeklys)
- Distribution and exposure through SW print, email, social, and website campaigns
- A combined 1,000,000+ impressions

### 3-Month Value Package Price: \$900 (over 1,000,000 impressions)

**Ad Specs:** Dimensions 3-7/8" h x 3-3/4" w, (pixels 1165 h x 1130 w) at 300 DPI

**Send Ads to:** [Ashleigh@SwimmingWorld.com](mailto:Ashleigh@SwimmingWorld.com)

**Option 1 - 3-month Value Package (October, November and December) \$900 \$ \_\_\_\_\_**

**Option 2 - Pick months to be included: (circle below) \$350 x # of Months \_\_\_\_\_ \$ \_\_\_\_\_**

October                  November                  December

Company: \_\_\_\_\_

Representative: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Title: \_\_\_\_\_

*We will not use your credit card unless instructed, but we do require that you supply the information.*

Credit Card:    MasterCard                   VISA                   Discover Card                   American Express

Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

For info or to submit ads: [Ashleigh@SwimmingWorld.com](mailto:Ashleigh@SwimmingWorld.com)