

# 2021 PREP SCHOOL DIRECTORY

SWIMMING WORLD PRESENTS

## 2020 PREP SCHOOL DIRECTORY

The listings on pages 31-37 are paid advertisements

### BAYLOR SCHOOL

College Preparatory, Coed Boarding and Day  
Grades 6-12 • Enrollment: 1,070  
171 Baylor School Rd. • Chattanooga, TN 37405

**Coach:** Dan Flack  
**Phone:** 423-267-8506 x 279  
**Email:** dflack@baylorswimming.org  
**Website:** www.baylorswimming.org • www.baylorschool.org  
**Twitter:** @baylorswimming • @baylorschool  
**Facebook:** www.facebook.com/BaylorSwimming  
**Instagram:** @baylorswimming

Swimming World Magazine's 2009, 2011 and 2012 Girls' National High School Champions, and 2008 and 2009 Boys' Independent School Champions.

For more than 100 years, Baylor School has been one of the leading college preparatory schools in the United States.

Located on a spectacular 670-acre campus, Baylor provides a challenging curriculum, featuring small classes and 19 AP courses.

Our swimming program produced an Olympic Gold Medalist, NCAA Champions, U.S. National Junior team members, numerous country's National Team members and High School All-Americans. Our swim teams won 50 Tennessee State Championships. Thirteen Baylor students competed in the 2011, '13, '15 and '17 World Junior Championships, and alumni competed in the World University Games and World Championships. Baylor graduates have gone on to attend top universities and have thrived academically.

Baylor's state-of-the-art Aquatic Center features a 50-meter by 25-yard pool and a \$1.2 million sports performance center.

Head Coach Dan Flack has been named Tennessee Swimming Coach of the Year (either men's or women's) 15 times since 2006, coached Team USA at the 2011 and 2017 World Junior Championships, was Head Coach of Team USA at the Junior Pan Pacific Championships in 2018, and is one of a small list of high school coaches on the USA National Team Coaches list.

See display ad on page 32.



### THE BOLLES SCHOOL

College Preparatory, Coed Boarding and Day  
Grades PK-12 • Enrollment: 1,600  
7400 San Jose Blvd. • Jacksonville, FL 32217



**Coach:** Peter Verhoef  
**Phone:** 904-256-5216  
**Email:** verhoefp@bolles.org  
**Website:** www.bolles.org

The Bolles School is an independent, coeducational day and boarding college preparatory school founded in 1933. Bolles enrolls 1,600 students in grades Pre-K through 12 on four separate campuses. The Bolles Resident Life program enrolls students from around the world in grades 9-12.

The Bolles swimming program has a long history of outstanding success from youth through Olympic levels. Bolles and its year-round United States Swimming program, the Bolles Sharks, have developed many nationally and world-ranked swimmers, including 63 Olympians since 1972, earning 20 medals. Bolles girls' swimming has claimed 29 consecutive state titles and 33 titles overall, while Bolles boys' swimming has achieved a U.S. record 32 consecutive state titles and 41 titles overall.

The program facilitates training and stroke instruction in Bolles' 50-meter and 25-yard pools, as well as the Aquatic Center with dryland and weight training equipment.

See display ad on page 33.

### GULLIVER PREPARATORY SCHOOL



Miami, Fla.  
College Preparatory, Coed Day  
Grades PK-12 • Enrollment: 2,200 (4 campuses)  
Upper School Campus • 6575 North Kendall Dr. • Pinecrest, FL 33156

**Director of Enrollment Management:** Elena Castellanos  
**Email:** admissions@gulliverprep.org  
**Head Coach/Director of Aquatics:** Christopher George  
**Phone:** 305-666-7937 x 1552  
**Email:** cgeorge@gulliverprep.org  
**Website:** www.gulliverprep.org

Gulliver is a 501(c)(3) private, non-profit, independent coeducational nonsectarian day school with the mission to create an academic community devoted to educational excellence, with a personal touch, that fulfills each student's potential.

Located in Miami, the school provides a challenging academic curriculum featuring a wide variety of electives, AP and Honors courses and the International Baccalaureate (IB) Diploma Programme. A Gulliver Prep education combines the best of the traditional college preparatory curriculum with 21st century approaches to teaching and learning. From PK through senior year, students learn to be informed, engaged and critically perceptive.

Gulliver Prep's Aquatic Center is a premier training and competition facility with a state-of-the-art Olympic-size pool. The school's swim teams and year-round USA Swimming program, the Gulliver Swim Club, are guided by Christopher George. Gulliver's girls' swim team won five straight 2A Florida State Championships from 2014-18, and the boys' swim team captured the state title in 2016 for the first time in program history. To date, the girls' swim team has recorded 30 individual state titles, while the boys' swim team has amassed 20 individual state championships.

Established in 2011, the Gulliver Swim Club is consistently ranked as a top team in South Florida.

Home to 1984 Olympic silver medalist Michele Richardson ('87) and 2003 Pan Am Games medalist Christina Swindle ('03), Gulliver boasts aquatics graduates who have gone on to compete at respected institutions such as the University of Florida, Vanderbilt and Harvard. Currently, Kelly Fertel ('16) is swimming professionally for the Cali Condors and preparing for the 2021 Olympic Trials.

See display ad on page 34.

CONTINUED ON 32 >>

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## Swimming World's Prep School Directory Marketing Program reaches across web, social media, email and print to promote your program!



"OUR GOAL IS TO OFFER A PROGRAM TO DEVELOP PEOPLE OF EXCELLENCE AND ELITE PERFORMANCES."

- Peter Verhoef, Head Coach and Aquatics Director

## HIGHER EDUCATION STARTS WITH HIGHER STANDARDS.

World-Leading Faculty, Coaches, Programs and Facilities.

Bolles Swimming and Diving has provided opportunities for countless student-athletes to develop excellence in themselves and in the pool. Some have competed for Olympic medals and many, many more have gone on to be successful in colleges, jobs and communities around the world. As Bolles Swimming and Diving moves forward we are dedicated to growing a program and a place to develop people of excellence and elite performances.



Pre-K through Grade 12, Day and Boarding School  
[Bolles.org](http://Bolles.org)

## Baylor Leads



Our program has produced an Olympic Gold Medalist, US National Finalists, Olympic Trials Qualifiers, Junior National Champions, National Junior Team Members and High School All-Americans.

- 2009, 2011 and 2012 Swimming World Women's National Champions
- 2008, 2009, and 2018 Swimming World Men's Independent School National Champions
  - Over 40 Tennessee Team State Championships
  - Over 50 USS Scholastic All-Americans in the last 10 years
- State-of-the-art Aquatic Center, including a 50-meter by 25-yard pool
- A diverse program promoting national, international and high school excellence in swimming

(423) 267-8505 | www.baylorschool.org

## Reserve your space now!

Contact: Meg or Brent

954-541-3611



[Advertising@SwimmingWorld.com](mailto:Advertising@SwimmingWorld.com)

# 2021 PREP SCHOOL ADVERTISING AGREEMENT & RATES

Please return via email to:  Advertising@SwimmingWorld.com or BrentR@SwimmingWorld.com  
Please check the advertising option (s) below, total the amount where indicated.

## DISPLAY ADVERTISING

<b>Full Page</b>	\$2,235 – (Includes Free A, B, C Listing Options Below)	<input type="checkbox"/> <b>FP</b>	\$ _____
<b>½ Page</b>	\$1,780 – (Includes Free A & B Listing Options Below)	<input type="checkbox"/> <b>½</b>	\$ _____
<b>¼ Page</b>	\$1,200 – (Includes Free A Listing Below)	<input type="checkbox"/> <b>¼</b>	\$ _____

## LISTING ONLY OPTIONS

<b>A) Prep School 150 word listing in the October issue of Swimming World Magazine and October 7 and 21 Swimming World Biweeklies</b>	<b>\$350</b>	<input type="checkbox"/> <b>A)</b>	\$ _____
<b>B) Prep School 150 word listing on www.SwimmingWorld.com for 12 months beginning October 2021 and ending September 2022</b>	<b>\$250</b>	<input type="checkbox"/> <b>B)</b>	\$ _____
<b>C) Aquatic Directory listing in the supplement published in July 2022 and listing and graphic on www.SwimmingWorldMagazine.com from July 2022 through June 2023</b>	<b>\$300</b>	<input type="checkbox"/> <b>C)</b>	\$ _____
<b>D) All of The Above A, B &amp; C Listing ONLY (Savings of \$200)</b>	<del>\$900</del> <b>\$700</b>	<input type="checkbox"/> <b>D)</b>	\$ _____
<b>Total Amount Due</b>			\$ _____

School \_\_\_\_\_

Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

**PAYMENT OPTIONS:**  **BILL ME**  **MasterCard**  **VISA**  **Discover**  **American Express**

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ Zip Code Bill is Sent to \_\_\_\_\_

## MECHANICAL REQUIREMENTS FOR ADS

Ad Display Size	Width	Height	Trim Size	Live Area	
<b>Full page</b>	7"	9-11/16"	8" x 10-3/4"	7" x 9-11/16"	- Halftone Screen - 133 Line
1/2 page (horizontal)	7"	4-3/4"	8" x 10-3/4"	7" x 9-11/16"	- Binding - Saddle Stitch
1/4 page (vertical)	3-5/16"	4-3/4"	8" x 10-3/4"	7" x 9-11/16"	- Keep live matter at least
1/4 page (horizontal)	7"	2-5/16"	8" x 10-3/4"	7" x 9-11/16"	5/16" away from final trim.
1/4 page (square)	4-9/16"	3-3/4"	8" x 10-3/4"	7" x 9-11/16"	

### File Types:

We support all files including .ai, .jpg, .pdf, .psd, .eps, .tiff, etc. Please make sure all Illustrator files are saved as .eps files; All Freehand files must be exported as .eps files.

**Email artwork to:**  Advertising@SwimmingWorld.com or BrentR@SwimmingWorld.com