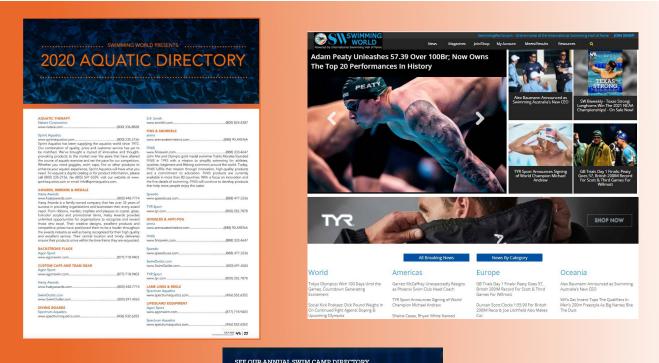
2021 AQUATIC DIRECTORY

Your Listing Will Appear In 6 Places:

- Website listing for 1 year on SwimmingWorld.comAquaticDirectory
- Swimming World Magazine July issue
- Swimming World Biweekly July issue
- Swimming World Technique Magazine
- Dedicated Aquatic Directory Article on Swimming World website
- Social Media Posts Facebook, Twitter, and Linked In



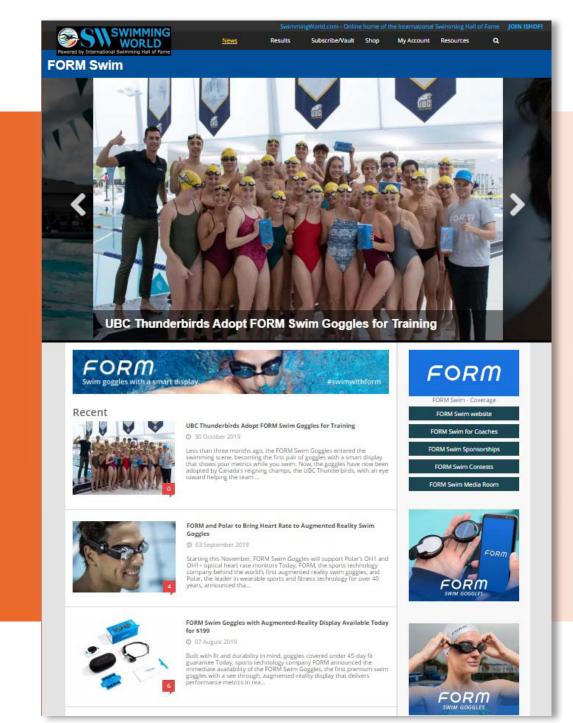




When you upgrade to a full-page or half-page Aquatic Directory listing you will get a News Landing Page that aggregates all of your company's press releases and sponsored articles.

Benefits:

- You can customize your landing page with your logo, display ads/graphics, and embedded video.
- Include links to your website to help improve SEO of your website
- Brand exposure and increased visibility of your content/products
- Included with full and half-page ads



WIMMING SWIMMING

THE NEW AQUATIC DIRECTORY INSERTION ORDER

Please complete and email to advertising@swimmingworld.com

 Advertising Options □ 1. Full-Page Ad, Website Article (Includes News Landing Page) □ 2. 1/2 Page Ad, Website Article (Includes News Landing Page) □ 3. 1/4 Page Ad, Website Article □ 4. Directory and Website Listi 	e, Listings e, Listings	Dimensions 2100x2906 2100x1425 1369x1125 TOTAL \$	\$2,195 \$1,200 \$600 \$500	BILLING INFORMATION (If different from listing) Company Address City/State/Zip Phone Fax
PRINT LISTING INFORMATION: (Email
Company's Name				BILLING METHOD
Company's Address				Bill Me Discover MasterCard
City/State/Zip				Visa American Express
Telephone Number				Name on Account (if different from that above)
Email				
Website				
Facebook				Exp
Twitter				Billing Zip Code
Video Link				
Other Social Media				Office Use Only
NOTE: Please send company logo and 100 words about your company in separate				Customer Account #
attachment				
Please N	lark Prod	uct Categorie	s To Be L	isted Under Online
1100001				
	OMPETITION			HEALTH NEEDS
Parkas Swimwear	Backstroke Flags Lane Lines and Reels			Skin Lubricant
T-shirts	Lap Counters			Ear and Nose Care
Team Bags	Timing Systems			Eye Care
Team Gear	Water Polo Balls			Hair Products
Towels Ukarmups D	RYLAND EQU	IPMENT		Nutrition
ATHLETE TRAINING GEAR	Dryland Equipment			LIFEGUARD EQUIPMENT
Caps	Medicine Balls			
Water Polo Caps	Strength Equipment			TEAM MANAGEMENT Books and DVDs
Fins-Monofins	Stretching Equipment			Team Management Software
Goggles		103		Team Website Development
Paddles-Pull Buoys	ACILITY CON	STRUCTION & EQUI	PMENT	Training Software
Heart Rate Monitors	Diving Boar			Workout Software
Kickboards	Filtration Sy			
Kick Socks-Bags	☐ Handicap A ☐ Pool Covers			Body Monitors
Pace Clocks	Pool Vacuu			Stop Watches
Snorkels	Record Boa			Other
Swim-in-Place	Scoreboards			
Stretch Cords	Starting Blo			
Video Equipment	Storage Containers			NOTE: We Can Only List You in Four
AWARDS	Water Polo Goals Pool Construction			Categories in the Print Magazine. Please
Medals and Ribbons	Pool Consul			GO BACK AND CIRCLE YOUR TOP FOUR
Trophies and Plaques				Categories

WINTERNATIONAL SWIMMING HALL OF FAME SWIMMING