



2020 Holiday Gift Guide



Advertising Program

The annual Holiday Gift Guide is promoted 7 ways for a reach of 1,000,000+ impressions.

1. Print and digital issues of *Swimming World Magazine* (October, November, December)
2. Digital issues of *Swimming World Biweekly* (2 per month- October, November, December)
3. Three articles posted on Swimming World website
4. Three emails to Swimming World subscribers
5. Social media posts on Facebook, Twitter, and Instagram
6. Free download at swimmingworld.com all year long!
7. ISHOF.org website and social media

3-Month Value Package includes:

- Nine ¼ page ads in total (3 print issues, 6 digital biweeklys)
- Distribution and exposure through SW print, email, social, and website campaigns
- A combined 1,000,000+ impressions

3-Month Value Package Price: \$900 (over 1,000,000 impressions)

Ad Specs: dimensions 3-7/8" h x 3-3/4" w, (pixels 1165 h x 1130 w) at 300 DPI
Send ads to: brandiw@swimmingworld.com



Option 1) 3-month Value Package (October, November and December) \$900 \$_____

Option 2) Pick months to be included: (circle below) \$350 x # of Months ____ \$_____

October November December

Company: _____

Representative: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____ Website: _____

Signature: _____ Title: _____

We will not use your credit card unless instructed, but we do require that you supply the information.

Credit Card: MasterCard [] VISA [] Discover Card [] American Express []

Number: _____ Exp. Date: _____

For info or to submit ads: brandiw@swimmingworld.com or 714-745-6120