



TEAM PARTNERSHIP FREQUENTLY ASKED QUESTIONS

Q. Does everyone on the team participate?

A. No, the advantage of this program is that all families make the choice to subscribe and there is no administrative tasks other than making sure that every family on your team receives the complimentary issue sent to you and that the person who manages the team's website places the Team Partner Icon and code on the website.

Q. What is the best method of getting the word out to my team regarding this program?

A. Upon signing up for this program you will be sent a drop shipment of a sample issue of *Swimming World Magazine*. Take time to pass the magazines out to all families on your club once they arrive. Sometimes teams have included information in their team newsletter, posted it on the website or coaches have even sent a follow-up letter home to the parents endorsing the magazine.

Q. Does the team have to do a lot of paperwork to administer the program?

A. No. There are some forms that need to be filled out and sent back to *Swimming World Magazine* in order to sign-up for certain benefits the program has to offer, but they are one sheet forms that should take no more than five minutes a piece to fill out.

Q. How does my team get direct access to *Swimming World Magazine's* editorial staff?

A. Each Partner Team is given the names and phone numbers of *Swimming World Magazine's* editorial staff, along with deadlines and information on how to send newsletters, updates, and press releases to us. We try to make everything as easy for your team as possible, so you can enjoy the benefits of the program without a lot of time or hassle in activating the relationship.

IT IS THAT EASY - If you have more questions, please call us at 1-800-511-3029